

POWER OF WOMEN NY

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Glenda Hersh

Co-President & Co-CEO,
Truly Original



Hersh and business partner Steven Weinstock's True

Entertainment took over Original Media in 2014, and this year the two companies finally merged under the same banner. "We're now Truly Original — bigger, stronger, better," Hersh says. "I'm really proud of being able to take two really big, really successful companies and bring them together in a way that makes them both stronger and better." One of the first Truly Original series to join the new company's long-running "The Real Housewives" and "Ink Master" franchises will be "Stripped," on Bravo, which she says epitomizes the collaborative force of Truly Original.

Shani Hilton

Head of U.S. News for
BuzzFeed News



Hilton came to BuzzFeed in January 2013 as culture editor.

"I am just trying to deepen and grow our coverage," Hilton says. "See what the BuzzFeed brand is in our evolution that people who know journalism know and trust us." To that end, they have expanded coverage to national reporting and science, "covering stories where we can make an impact." BuzzFeed News has been making big waves covering Trump. Hilton has plenty of big-name fans including Ta-Nehisi Coates, who called her "utterly brilliant." "It's really nice," she says of the compliment.

Dorian Karchmar

Partner and Literary Agent,
WME Entertainment



The 2016 election was gut-wrenching for Karchmar, not only

because she ardently supported Hillary Clinton but also for what it said about her area of specialty. "Do books even matter anymore?" she

recalls wondering. With television dominating the zeitgeist and a reality TV star in the White House, "it felt like we were in the business of selling encyclopedias door to door. But since the election, there's been a heartening, surprising return to the written word." Karchmar's client list includes authors Amor Towles, Daniel James Brown and Helene Cooper. The intimate power of being among the first readers of a manuscript "continues to feed me," she says. A recent example was Paul Kalanithi, whose posthumous memoir, "When Breath Becomes Air," became a sensation in 2016. "I grew up with a very entrepreneurial voice in my head and hand on my shoulder," she said, noting her father's small-business career and her mother's survival of the Holocaust.

Natasha Katz

Lighting Designer



Lighting veteran Katz has spread her spotlight on both sides of the

Atlantic, with four Broadway productions, including the upcoming "Hello, Dolly!" and five West End shows, including "School of Rock," running concurrently. The newly elected vice chairman of the American Theater Wing and recipient of six Tonys feels lighting has an unappreciated, "subliminal" artistic element that goes alongside its pragmatic necessity. A New York native who yearns to have a dog in her pet-free building, Katz will light "Frozen" later this year.

Catherine Kim

NBC News Digital, Executive
Editor for News and Politics



The past year has been exciting for everyone in the news business, but

Kim is helping re-invent how news is digested in an increasingly digital world, using everything from Snapchat and Instagram to Facebook to engage audiences. "We've been open to testing new ideas," Kim says. "I'm really proud of our



Star Power
Jessica Lange plays Joan Crawford on "Feud."

election coverage — especially from the start of the presidential debate through election night and beyond. We came at the issues from so many different angles and tailored our coverage to our platform. It's an incredible time to be in news, and getting the facts right is more important than ever. It's both an honor and a responsibility."

Jenni Konner

Writer, Director, Showrunner,
"Girls"



Konner's longtime mentor, Judd Apatow, offered her a piece of

advice: "Write your truth." "When I started writing in a truthful way, that's when it all started to click," Konner says. And after it "clicked," it spiraled: "Girls" was hailed as something of a revolution for TV, earning Konner and her team of executive producers two consecutive Emmy nominations. Alongside "Girls" creator and multihyphenate Lena Dunham, she co-founded Lenny Letter, a feminist newsletter that has grown into digital media, podcasting, book publishing and short films via an HBO deal. "I think just doing anything as a woman in this business that's so male-dominated is inherently a political act."

Jessica Lange

Actress



After two Oscars, three Emmys, five Golden Globes and a

2016 Tony for her Broadway debut in 2016's "Long Day's Journey Into Night," Lange is now playing Joan Crawford in Ryan Murphy's latest FX series, "Feud." "I think that a big part of the show is what Hollywood does to women, as they age, which is just a microcosm of what happens to women generally as they age, whether you want to say they become invisible or undesirable or unattractive," Lange told Variety in January.

Sarah Levy

COO, Global Entertainment
Group, Viacom



"I've had the good fortune to work with very strong women

throughout my career," says Levy, who recently took the reins of Viacom's Global Entertainment Group after nearly 19 years at Nickelodeon. "Very intentionally, the business development and strategy function that I built at Nick has attracted a series of strong young women who are being trained to be the next

generation of business leaders at Viacom," says the COO, who leads domestic and cable operations for MTV, Comedy Central, VH1, Spike, CMT, The Land, Logo and Viacom International Media Networks. "I know that it can be hard for women, in particular, to give their all at both home and at work, but I've tried to set an example for the young women with whom I've worked."

Lori McCreary

CEO, Revelations Entertainment



Whether celebrating 20 years co-running Revelations with Morgan

Freeman or heading into the fourth year of her Production Guild of America presidency, byword for McCreary is "diversity." "It's about diversifying in all ways, in front of and behind the camera," she says in reference to initiatives within the guild, but also within her own company, including shows such as "Madam Secretary," "The Story of God" and "Fact or Fiction." "There is a demand and need for these kinds of diverse stories," says the bicoastal exec. "Hollywood has finally realized that."

Kate McKinnon

Actress



McKinnon's star has shined brightly in the past 12 months — both on

and off "Saturday Night Live." From her poignant "SNL" cold open last November portraying Hillary Clinton at the piano playing and singing Leonard Cohen's "Hallelujah" to her spot-on, devastating impersonations of presidential adviser Kellyanne Conway and Attorney General Jeff Sessions, it's clear that taking on politicians is not a problem for the Emmy-winning actress. McKinnon's talents have made her busy outside "SNL." She stars opposite Scarlett Johansson in the upcoming Sony comedy "Rough Night" and is attached to star in Lionsgate's "The Spy Who Dumped Me," "The Lunch Witch" for DreamWorks and Fox's "Women in Business."

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